

**TOURISM MANAGEMENT
MASTER'S PROGRAM**



For further information
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GRADUATE SCHOOL OF SOCIAL SCIENCES,
ATILIM UNIVERSITY

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TOURISM MANAGEMENT MASTER'S PROGRAM

- Tourism is one of the fastest growing and developing sectors in national and international arena. Since 2011, our master's program has created job opportunities for its graduates through the cooperation established with tourism companies. Strong faculty of the program consists of academicians and experienced experts in the sector.
- Tourism Management Master's Program offers quality education and employment opportunities to the tourism sector to train the managers of tomorrow. Students who have undergraduate education in tourism and from different fields can apply to the program.
- The objective of the program is to provide our students with an advantage in professional life by focusing on key areas of tourism management, including development of necessary leadership skills for business executives using specific business tools and techniques for the tourism industry.
- The target audience are those who want to pursue an academic career in tourism, intend to work in tourism, and aim to become managers in the tourism sector and the professionals working in the field of tourism in the public sector and non-governmental organizations.
- Tourism Management Master's Program, which provides a dynamic research and education environment, is opened as a thesis or non-thesis program according to the preferences of the students.



- The students who successfully complete our master's program have an opportunity to combine strategic thinking with every phase of management, manage different areas such as finance, investment, marketing and human resources in a tourism business and gain the knowledge and skills to follow the innovations and changes in tourism.
- Courses are lectured between 18.30-21.30 in the week days in the building of our Graduate School of Social Sciences located in Kavaklıdere Mahallesi Esat Caddesi No:7.