



ICIME 2012



**3rd International Conference on  
Information Management and Evaluation  
Atılım University, Ankara, Turkey  
16-17 April 2012**

**Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations**

The International Conference on Information Management and Evaluation (ICIME) provides a forum for both researchers and practitioners to come together to develop their understanding of both theory and practice in all aspects of IT/IS management and evaluation. The scope of ICIME reflects the increased use of technology to manage information in and between organizations of all types and sizes across the globe. ICIME 2012 will provide opportunities for people working and researching in the field to come together both formally and informally to share their knowledge and expertise.

The advisory group for the conference invites submissions of papers, and panel and workshop proposals on both the theory and practice of all aspects of IT/IS management and evaluation. The conference in April 2012 seeks quantitative, qualitative and experience-based papers from industry and academe. Topics may include, but are not limited to:

**General topics:** *IT Diffusion; The Information Society; IT for development; Issues in IS design and development; Learning from failures; ICT and health; ICT in Banking and other financial sectors; IT in education; IS and organisational culture; IS outsourcing; Legislation; Enterprise Resource Planning; Information sharing; Indigenous knowledge systems; Mobile commerce; Strategic IS planning; Sense making in IT; The potential of Radio Frequency ID (RFID) applications – the internet of things.*

**Evaluation topics:** The evaluation of e-commerce and e-business; Evaluating intranets and knowledge management; Evaluation of e-government initiatives; Research methods for IT/IS evaluation; Evaluation of IT projects; Architecture compliance evaluation; Validation; Information retrieval systems; Process orientated evaluation; Frameworks; Evaluation of ICT for development projects; General evaluation methodologies for both the appraisal and post implementation of projects; Auditing IS/IT systems and implementations; Using ICT to evaluate academic performance; The psychology of evaluation; Benefit management; The evaluation of open source systems; The evaluation of ERP systems; "Green" IT; The evaluation of IT investments.

**Management topics:** *Decision making processes for new investments; e-Procurement; The management of IT benefits, costs and risks; Human and organisational aspects of IT/IS; The management of IS development and IT departments; Risk management strategies; IS security; Global aspects of IS/IT; Multi-site implementation; The impact of IS on work and organisations; IS/IT management practice; Records management; e-Commerce; Computer based training; Customer loyalty programmes and reward systems; Business intelligence; The management of IT investments; The management of "green" IT; Enterprise architecture management; Change management; Work integrated learning.*

**Ethics and Philosophy topics:** What values should be applied when evaluating IT systems? Does the IT function need an ethics officer? Ergonomics and ethics: How far are human impacts an ethical issue? What are IT managers responsible for – and where do their responsibilities end? What risks should IT management take? Surveillance, monitoring, teleworking, privacy; If a system can be misused who is responsible? Rights and IT: Rights to privacy and access to information and enabling technologies; Stakeholders: Who should IT managers consult about what and when? Can IT systems produce knowledge – or only information? Understanding the 'I' in IT: What metaphors are most useful for making sense of information? Intellectual property.

**e-Government topics:** *Quality management and monitoring tools and methods – for usability, user satisfaction and measurement; New e-Government delivery models and their business and/or community justification – including by private and civic sectors; The role of intermediaries in e-Government service delivery; Change in the public sector; The digital divide; e-Health.*

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**ICT in SMEs topics:** SME management strategy and ICT use; ICT implementation in SMEs; SME business clusters and ICT; ICT management practices within SMEs; Benchmarking ICT best practices in SMEs; The effective use of new technologies in SMEs; ICT performance appraisal and evaluation in SMEs; The impact of EU, national and regional policies for ICT on SMEs; Software (ERP, CRM, etc) for SMEs; ICT help and support for SMEs; SME workforce skills for ICT; Use of ICT by SMEs within supply chain networks; Electronically mediated collaboration between SMEs; Use of e-business in SMEs; Website design for SMEs; Business process re-design in SMEs; ICT risk and security for SMEs; ICT use and consolidation in SMEs; ICT investment decisions in SMEs (including appraisals methods, the role of vendors, other sources of advice, etc); Data warehousing and its application in SMEs.

**New technologies, Innovation and Infrastructure Development topics;** *Diffusion and adoption of new information technologies; Acceptance of new technologies; Innovative impact of new technology adoption; Information infrastructure development; Social aspects of information infrastructures; Development and emergence of standards; The role of information infrastructures in distributed environments; Web technology's effect on interoperability issues; Ubiquitous computing; The impact of new technologies on business processes; The role of information infrastructures for knowledge creation, innovation and innovation systems; Information infrastructures as facilitators of innovation in inter-firm networks.*

#### Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and details of the proceedings accreditations are listed on the [conference website](#).

Selected papers from the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>. The journal is accredited on several international lists. Full details are available on the [conference website](#).

As well as full academic papers, the following submissions are welcomed:

**Work in progress/Posters:** Researchers may submit current projects which are either at the proposals stage or are works in progress.

**PhD Research:** Doctoral candidates are invited to submit papers describing their research.

**Case Study Submissions:** Case study submissions should be written to publishable standards.

**Non-academic Contributions:** Contributions from individuals and organisations working in the field.

**Round Table Proposals:** Topical subjects to be proposed for discussion.

**Product Demonstrations and Exhibitor Opportunities:** If you are contributing to the conference in any of the above categories, you can also request the opportunity to give a product demonstration.

#### Full details of submission types and how to submit are on the conference website at

<http://academic-conferences.org/icime/icime2012/icime12-call-papers.htm>

#### Submission details

Abstracts: All submission types require a 300-500 word abstract in the first instance, to be received by **26 September 2011**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>

Submission: Only accepted by online form submission at <http://academic-conferences.org/icime/icime2012/icime12-abstract-submission.htm>

Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received by **14 November 2012**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Carol Sheasby](mailto:carol.sheasby@academic-conferences.org) ([carol.sheasby@academic-conferences.org](mailto:carol.sheasby@academic-conferences.org)).

All full papers will be double-blind reviewed by members of the [conference committee](#) to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

#### Important dates

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| Abstract submission deadline:                                  | <b>26 September 2011</b> |
| Notification of abstract acceptance:                           | <b>03 October 2011</b>   |
| Final copy of full paper due:                                  | <b>14 November 2011</b>  |
| Notification of paper acceptance (with any requested changes): | <b>23 January 2012</b>   |
| Earlybird registration closes:                                 | <b>06 February 2012</b>  |
| Final paper submission (with changes):                         | <b>20 February 2012</b>  |
| Final author payment date:                                     | <b>12 March 2012</b>     |