



Seçil Toros, Ph.D.

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Atılım University

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PERSONAL

Date of Birth	05.05.1973
Place of Birth	Merzifon

EDUCATION

2012-2017	Gazi University, Public Relations and Publicity, Ph.D.
2008-2012	Gazi University, Public Relations and Publicity, M.S.
1990-1995	METU, Industrial Design, B.S.

ACADEMIC POSITIONS

2019-	Asst. Prof. Dr, Department of Industrial Product Design Atılım University, Turkey
2019-	Part-time Lecturer, Basic Sciences Unit TEDU, Turkey
2016-2019	Lecturer, Department of Industrial Product Design Atılım University, Turkey
2012-2016	Lecturer, Department of Public relations and Advertising Atılım University, Turkey
2007-2012	Part-time Lecturer, Department of Public relations and Advertising Atılım University, Turkey
2004-2008	Part-time Lecturer, Department of Visual Communication Design Baskent University, Turkey

ADMINISTRATIVE DUTIES

2016-	KASAUM (Women's Studies Center), Faculty Representative
2016-	WEB Management, Atılım University, Industrial Product Design Department
2012-2016	WEB Management, Atılım University, School of Business Faculty

HONORS&AWARDS

2019	Muse Design Awards, 'Humpty Dumpty', RoseGold Award
2010	Bartın Orman Fakültesi Logo Tasarımı, Mansiyon
2001	Altın Takı Tasarımı, "Orio", Final
2000	Altın Takı Tasarımı, "Yavuz", Final

1998	E.P.İ.D. Promosyon Ürünleri Tasarımı, "Lal", Final
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RESEARCH INTERESTS

1	Communication
2	Visual Communication
3	Research for Product Design
4	Packaging Design
5	Advertising Communication
6	Political Communication

PROFESSIONAL SERVICE

1	-
2	-

PUBLICATIONS

1	Seçil Toros, Retorik, İkna ve Tasarım Jürisi, Yedi, sayı: 23, 11-20, 2020
2	Seçil Toros, Türkiye’de Aldatıcı Reklamların Denetlenmesi, Akdeniz İletişim Dergisi, sayı:29, 353-384, 2018
3	Seçil Toros, Reklam İletişiminde Dönüşümler: Çevrimiçi Reklam ve Tüketiciler, İktisat ve Toplum Dergisi, sayı: 71, 30-36., 2016

PROJECTS

1	UMEVT, Researcher, <i>Understanding and Mitigating Electoral Violence in Turkey</i> . Atılım University & King’s College. Founded by British Academy’s Newton Advanced Fellowship Fund, 2016-2019
2	ATU-LAP-A-1718-04, Yenilikçi Ürün Geliştirme: Oyuncak Tasarımı, 2018
3	ATU-LAP-B-1718-01, A'Design Award: Aydınlatma Ürünleri ve Proje Tasarımı Yarışması, 2018
4	ATU-LAP-A-1314-03, Atılım Üniversitesi Akademik Personelinin Araştırma ve Proje Geliştirme Motivasyonunu Etkileyen Faktörler, 2014

CONFERENCE PRESENTATIONS

1	Seçil Toros & Emre Toros, <i>Keyboard chevaliers or not? Political participation and social media use in Turkey</i> , 6th Annual Empirical Studies in Political Analysis Workshop ESPA 2020, 23-24 January, Adana, 2020
2	Seçil Toros, <i>Sustainable-oriented packaging desgin projects</i> , ICSTR, International Conference on Science & Technology Research, 05-06 June, Prague, Czech Republic, 2019
3	Seçil Toros & Emre Toros, <i>Dijital Medya ve Siyasal Katılım İlişkisi: Türkiye Örneği</i> , Yeni Medya Kongresi (YKM-IV), 4-5 Ekim, İzmir, 2019
4	Seçil Toros, <i>Lisans Araştırma Projesi: Oyuncak Tasarımı</i> , 3'rd International Symposium on Industrial Desgin & Engineering (ISIDE2018), 22-24 Kasım, Antalya, 2018
5	Seçil Toros, <i>İnternet Reklamlarında Kullanılan Aldatıcı Taktikler</i> , Hak Odaklı Yeni Medya Kongresi (YKM-III), Alternatif Bilişim Derneği, 9-10 Mart, Ankara, 2017
6	Seçil Toros, <i>An Essential Tool For Product Design Process: Storyoard</i> , ECSAC'17, 19-22 October, Prague, Czech Republic, 2017
7	Seçil Toros, <i>Aldatıcı Reklam Hukukunun İletişim Perspektifinden Değerlendirilmesi</i> , 15. Ulusal Sosyal Bilimler Kongresi (TSBD), 29 Kasım-1 Aralık, ODTÜ, Ankara, 2017
8	Seçil Toros, <i>İnternet Reklamcılığı</i> , 21. Türkiye'de İnternet Konferansı, TED Üniversitesi, 3-5 Kasım, Dijital Ekonomi veya Endüstri 4.0 mı?: Tüketicinin Üretici Olarak Emek Gücüne Dönüşmesi Olgusu Paneli içinde, 2016
9	Seçil Toros, <i>Deception and Internet Advertising: Tactics Used in Online Shopping Sites</i> , ISIS Summit Vienna 2015—The Information Society at the Crossroads, 3–7 June, Vienna, Austria, 2015
10	Seçil Toros, <i>Election Posters in Turkey: A Visual Communication Application</i> , International Conference On Management Innovation And Business Innovation(ICMIBI 2013), PT I Book Series: Lecture Notes in Management Science. Volume: 15, Pages: 563-567, Published: 2013 (SSCI)

COURSES GIVEN

1	EUT 201, Industrial Design I
2	EUT 202, Industrial Design II
3	EUT 211, Communication Techniques in Product Design III
4	EUT 354, Research and Product Development in Design
5	EUT 351, Product Oriented Packaging Design
6	EUT 331, Design Management and Marketing
7	COM330, Introduction to Public Relations (TEDU)