

 Selen Yorulmaz Özsümer

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# PERSONAL

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| --- | --- |
| Date of Birth |  07.03.1992 |
| Place of Birth |  Istanbul |

**EDUCATION**

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| --- | --- |
| 2015-2018 |  Bahcesehir University, Industrial Design & Innovation Management, M.Sc. |
| 2010-2015 |  Bahcesehir University, Industrial Design, B.S. |
| 2013-2014 |  Bahcesehir Universitat Berlin (Exchange) |

**ACADEMIC POSITIONS**

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| 02/2021 | Instructor, Department of Department of Textile & Fashion Design, Atilim University, Turkey |

 **COURSES GIVEN**

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| *Year* | *Course* |
| 2021Spring Semester | MTT482 Fashion Marketing |
| MTT432 Product Presentation Techniques |

 **RESEARCH INTERESTS**

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| **1** | Fashion Marketing |
| **2** | Innovation Management |
| **3** | Bag Design and Production |
| **4** | Brand Management  |

**INTERNATIONAL PARTICIPATION**

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| **2013** | University of Applied Sciences Salzburg, FH Salzburg, Austria. |
| **2012** | Syracuse University, Florence, Italy. |
| **2011** | University Arts London, Centrals Saint Martins, London, UK. |