

Seren Erdoğan

**Instructor of Fashion & Textile Design**

Atilim University

Department of Textile & Fashion Design 06830 Incek, Golbasi, Ankara/TURKEY seren.erdogan[@atilim.edu.tr](mailto:ulug@bilkent.edu.tr)   
[serenerdogan69@gmail.com](mailto:serenerdogan69@gmail.com)  
  
Tel: +90 (312) 586 80 00

# PERSONAL

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| Date of Birth | 30.01.1995 |
| Place of Birth | Ankara |

**EDUCATION**

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| 2022- | Ankara Haci Bayram Veli University, Fashion Design, Ph.D. |
| 2019-2022 | Baskent University, Textile and Fashion Design Department, M.S. |
| 2018-2019 | Gazi University, Fashion Design, M.S. (special student-5 lesson) |
| 2013-2017 | Atilim University, Fashion and Textile Design, B.D. |
| 2009-2013 | Ankara Fine Arts High School |

**ACADEMIC POSITIONS**

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| 2023 | Instructor, Department of Department of Textile & Fashion Design, Atilim University, Turkey |

**RESEARCH INTERESTS**

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| **1** | Textile and Fashion Design |
| **2** | Haute Couture Fashion |
| **3** | Fashion Inovation Design |
| **4** | Collaboration and Fashion Design |
| **5** | Luxury Fashion Products |
| **6** | Marketing Strategy |
| **7** | Image Management |

**HONORS&AWARDS**

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| **1** | 2012 Uluslararası Chugtai (For Securing Emerging Artist Position in the Chugtai Art Award 2012) Sanat Ödülü |
| **2** | 2022, 2. Uluslararası Çevrimiçi Posta Sanatı Sergisi,  A News Came from Marash |
| **3** | 2023, Exhibition “Reinventing Frida and Diego” Ankara,Türkiye, 23 March 2023Jose Luis Martinez y Hernandez, Mexican Ambassador |

**PUBLICATIONS**

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| **1** | Erdoğan, S. (2023). “Türk Resim Sanatında Haute Couture’e İlham Olan “Kadın” Teması”, International Academic Social Resources Journal, (e-ISSN: 2636-7637), Vol:8, Issue:54; pp:3928-3941. DOI: http://dx.doi.org/10.29228/ASRJOU RNAL.72261 |
| **2** | Erdoğan, S. (2022). Haute couture giysi tüketim davranışlarındaki talebin arttırılmasına yönelik bir araştırma (Master's thesis, Başkent Üniversitesi Sosyal Bilimler Enstitüsü). |