



S. Gaye Ayanođlu

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PERSONAL

Date of Birth	24.03.1992
Place of Birth	Ankara

EDUCATION

2017-	IADE-Universidade Europeia (Portugal), Design, Ph.D.
2015-2017	Gazi University, Fashion Design, M.S.
2010-2014	Anadolu University, Fashion Design, B.S.
2012	Escola Superior de Artes e Design Matosinhos (Portugal), Fashion, Erasmus

ACADEMIC POSITIONS

02/2020	Instructor, Department of Fashion & Textile Design, Atilim University, Turkey
09/2018	Jr. Researcher (Non-doctorate researcher), UNIDCOM/IADE - Unidade de Investigação em Design e Comunicação, Portugal
10/2016 - 11/2017	Research Assistant, Department of Fashion & Textile Design, Atilim University, Turkey
12/2015 - 07/2016	Research Assistant, Department of Fashion Design, Ipek University, Turkey

RESEARCH INTERESTS

1	Sustainable Fashion
2	User-Centered Design
3	Design for Sustainable Behaviour
4	Fashionable Wearables

PUBLICATIONS

1	[manuskript in progress] Ayanoglu, S. G., Duarte, E., & Pereira, M. (2020). User-Oriented Challenges of Smart Mobility: Using Focus Groups to Explore User Behavior. Proceedings of 10th International Conference Senses & Sensibility: Lost in (G)localization, Lisbon/Portugal.
2	Ayanoglu, S. G., Duarte, E., & Pereira, M. (2019), A Literature Review of Sustainable Behaviours Asserted in the Context of Everyday Life in Cities, <i>Convergências - Journal of Research and Teaching Arts</i> . XII (24), Retrieved from journal URL: http://convergencias.ipcb.pt
3	Ayanoglu, S. G., Duarte, E., & Pereira, M.(2019). Exploring Sustainable Behaviors Embedded in Everyday Life in the City: An Overview of Suggested Behaviors in the City Context. Design Doctoral Conference'19: TRANSformation. Proceedings of the DDC 6th Conference (pp. 35-44). Lisbon: Edicoes IADE. ISBN: 978-989-8473-27-1
4	Ayanoglu, S. G.; Duarte, E.; Pereira, M. (2018). Promoting Sustainable Behaviour Through Fashionable Technology, Proceedings of the 5th Design Doctoral Conference: TRANSgression, Lisbon, Portugal 23-30. ISBN: 978-989-8473-25-7
5	Ayanoglu, S. G.; Agaç, S. (2017), Sustainable Fashion Oriented Design Ideas, <i>Suleyman Demirel University ART-E Journal of Fine Arts Faculty</i> , Isparta, Turkey 10 (19), 252-273. DOI: 10.21602/sduarte.285083

CONFERENCE PRESENTATIONS

1	Ayanoglu, S. G., Duarte, E., & Pereira, M. (2019, November 28). Using Focus Groups to Design for Sustainable Behaviour: User-Oriented Challenges of Smart Mobility. In I. Farinha (Chair), 10th International Conference Senses & Sensibility: Lost in (G)localization at UNIDCOM/IADE-Universidade Europeia, Lisbon/Portugal.
2	Ayanoglu, S. G., Duarte, E., & Pereira, M. (2019, May 22). Exploring Sustainable Behaviors Embedded in Everyday Life in the City: An Overview of Suggested Behaviors in the City Context. In A. M. Ferreira (Chair), 6th Design Doctoral Conference "Transformation" at IADE - Universidade Europeia, Lisbon/Portugal.
3	Ayanoglu, S. G.; Duarte, E.; Pereira, M. (2018, June 21). Promoting Sustainable Behaviour Through Fashionable Technology. In A. M. Ferreira (Chair), 5th Design Doctoral Conference "Transgression" at IADE - Universidade Europeia, Lisbon/Portugal.
4	Ayanoglu, S. G. (2017, May). Silhouette Size Changes: A Case Study of Stella McCartney for 16 Year. In E. Mora (Chair), ZoneModa Conference 2017 "S,M,L,XL - Sizing" at the Department for Life Quality Studies of the University of Bologna, Rimini/Italy.

ART ACTIVITIES

1	Ayanoglu, S. G. (2017). Work of Art: "Lonely Woman", Giresun University, "1st National Woman Symposium Juried Group Exhibition 08-18 March, Giresun - Turkey.
2	Ayanoglu, S. G. (2017). 5 Looks Fashion Collection, Atilim University, "Group Exhibition of Atilim University Academicians", Ankara - Turkey
3	Ayanoglu, S. G. (2016). Work of Art: "Process", Dumlupınar University Kutahya Technical Sciences Vocational School, "Germiyan Glazed Tile and Ceramic Fest" National Juried Group Exhibition 11-14 May, Kutahya - Turkey.

SCIENTIFIC ACTIVITIES

<u>Organizing Committee Member</u>	5th Design Doctoral Conference: Transgression (20-22 June 2018). Instituto de Arte Design e Empresa Universitário Unidade de Investigação em Design e Comunicação, Portugal
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COURSES GIVEN

<i>Year</i>	<i>Course</i>
<u>2019-2020 Spring Semester</u>	Computer Aided Fashion Design II
	Trend Analysis and Clothing Design