

S. Gaye Ayanoğlu

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# PERSONAL

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| Date of Birth | 24.03.1992 |
| Place of Birth | Ankara |

**EDUCATION**

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| --- | --- |
| 2017- | IADE-Universidade Europeia (Portugal), Design, Ph.D. |
| 2015-2017 | Gazi University, Fashion Design, M.S. |
| 2010-2014 | Anadolu University, Fashion Design, B.S. |
| 2012 | Escola Superior de Artes e Design Matosinhos (Portugal), Fashion, Erasmus |

**ACADEMIC POSITIONS**

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| --- | --- |
| 02/2020 | Instructor, Department of Department of Textile & Fashion Design, Atilim University, Turkey |
| 09/2018 | Jr. Researcher (Non-doctorate researcher),  UNIDCOM/IADE - Unidade de Investigaçao em Design e Comunicaçao, Portugal |
| 10/2016 - 11/2017 | Research Assistant, Department of Fashion & Textile Design,  Atilim University, Turkey |
| 12/2015 - 07/2016 | Research Assistant, Department of Fashion Design, Ipek University, Turkey |

**RESEARCH INTERESTS**

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| **1** | Sustainable Fashion |
| **2** | User-Centered Design |
| **3** | Design for Sustainable Behaviour |
| **4** | Fashionable Wearables |

**PUBLICATIONS**

|  |  |
| --- | --- |
| **1** | [manuskript in progress] Ayanoglu, S. G., Duarte, E., & Pereira, M. (2020). User-Oriented Challenges of Smart Mobility: Using Focus Groups to Explore User Behavior. Proceedings of 10th International Conference Senses &  Sensibility: Lost in (G)localization, Lisbon/Portugal. |
| **2** | Ayanoglu, S. G., Duarte, E., & Pereira, M. (2019), A Literature Review of Sustainable Behaviours Asserted in the Context of Everyday Life in Cities, Convergências - Journal of Research and Teaching Arts. XII (24), Retrieved  from journal URL: [http://convergencias.ipcb.pt](http://convergencias.ipcb.pt/) |
| **3** | Ayanoglu, S. G., Duarte, E., & Pereira, M.(2019). Exploring Sustainable Behaviors Embedded in Everyday Life in the City: An Overview of Suggested Behaviors in the City Context. Design Doctoral Conference’19: TRANSformation. Proceedings of the DDC 6th Conference (pp. 35-44).  Lisbon: Ediçoes IADE. ISBN: 978-989-8473-27-1 |
| **4** | Ayanoglu, S. G.; Duarte, E.; Pereira, M. (2018). Promoting Sustainable Behaviour Through Fashionable Technology, Proceedings of the 5th Design Doctoral Conference: TRANSgression, Lisbon, Portugal 23-30. ISBN: 978-  989-8473-25-7 |
| **5** | Ayanoglu, S. G.; Agaç, S. (2017), Sustainable Fashion Oriented Design  Ideas, Suleyman Demirel University ART-E Journal of Fine Arts Faculty, Isparta, Turkey 10 (19), 252-273. DOI: 10.21602/sduarte.285083 |

**CONFERENCE PRESENTATIONS**

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| --- | --- |
| **1** | Ayanoglu, S. G., Duarte, E., & Pereira, M. (2019, November 28). Using Focus Groups to Design for Sustainable Behaviour: User-Oriented Challenges of Smart Mobility. In I. Farinha (Chair), 10th International Conference Senses & Sensibility: Lost in (G)localization at UNIDCOM/IADE-Universidade Europeia,  Lisbon/Portugal. |
| **2** | Ayanoglu, S. G., Duarte, E., & Pereira, M. (2019, May 22). Exploring Sustainable Behaviors Embedded in Everyday Life in the City: An Overview of Suggested Behaviors in the City Context. In A. M. Ferreira (Chair), 6th Design Doctoral Conference "Transformation" at IADE - Universidade Europeia,  Lisbon/Portugal. |
| **3** | Ayanoglu, S. G.; Duarte, E.; Pereira, M. (2018, June 21). Promoting Sustainable Behaviour Through Fashionable Technology. In A. M. Ferreira  (Chair), 5th Design Doctoral Conference "Transgression" at IADE - Universidade Europeia, Lisbon/Portugal. |
| **4** | Ayanoglu, S. G. (2017, May). Silhouette Size Changes: A Case Study of Stella McCartney for 16 Year. In E. Mora (Chair), ZoneModa Conference  2017 "S,M,L,XL - Sizing" at the Department for Life Quality Studies of the University of Bologna, Rimini/Italy. |

**ART ACTIVITIES**

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| --- | --- |
| **1** | Ayanoglu, S. G. (2017). Work of Art: “Lonely Woman”, Giresun University, “1st  National Woman Symposium Juried Group Exhibition 08-18 March, Giresun - Turkey. |
| **2** | Ayanoglu, S. G. (2017). 5 Looks Fashion Collection, Atilim University, “Group Exhibition of Atilim University Academicians”, Ankara - Turkey |
| **3** | Ayanoglu, S. G. (2016). Work of Art: “Process”, Dumlupınar University Kutahya Technical Sciences Vocational School, “Germiyan Glazed Tile and  Ceramic Fest” National Juried Group Exhibition 11-14 May, Kutahya - Turkey. |

**SCIENTIFIC ACTIVITIES**

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| --- | --- |
| Organizing Committee Member | 5th Design Doctoral Conference: Transgression (20-22 June 2018). Instituto de Arte Design e Empresa Universitário Unidade de Investigação em Design e Comunicação, Portugal |

**COURSES GIVEN**

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| *Year* | *Course* |
| ***2019-2020***  ***Spring Semester*** | Computer Aided Fashion Design II |
| Trend Analysis and Clothing Design |