



Tuğçe Güneş GAMLI

Instructor

Atılım University

Department of Modern Languages

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PERSONAL

Date of Birth	23.06.1990
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EDUCATION

2022	University of Cambridge, CELTA	Istanbul/ Turkey
2018-2019	Aston University, Strategic Marketing Management MSc	Birmingham/ UK
2014-2015	University of Westminster, Business Management MA	London/ UK
2014-2015	The London School of Economics and Political Science (LSE), Strategic Management Module	London/ UK
2009-2010	Universitaire Jean-François Champollion, English Language and Literature BA (Exchange Study)	Albi/ France
2007-2012	Hacettepe University, English Language and Literature BA	Ankara/ Turkey
1999-2007	TED Aliaga College Foundation Schools	Izmir/ Turkey

ACADEMIC POSITIONS

Sept. 2022 - present	Instructor, Department of Modern Languages, Atılım University
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RESEARCH INTERESTS

1	The neuroscience of second language acquisition
2	Cognitive learning strategies
3	Disruptive business strategies
4	Innovation and entrepreneurship

PUBLICATIONS

1	Gamli, T., (2019). <i>The Concept of Self-Presentation and the Impact this has on Experiential Consumption</i> (MSc thesis). Aston Business School Archives.
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2	Gamli, T., (2015). <i>The Impact of Apple Inc. 's Marketing Strategies on Consumer Behaviour and its Brand Value</i> (MA thesis). Westminster Business School Archives.
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PROJECTS

1	International Labour Organisation (ILO), SCREAM (Supporting Children's Rights through Education, the Arts and the Media) Project, Annual Contributor
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COURSES GIVEN

1	English for Academic Purposes I, II, II
2	Basic English I, II, IV
3	English for Occupational Purposes I, II